

11 study groups to examine Prasar Bharati functioning

PTI

New Delhi, Feb. 5:

Eleven study groups have been constituted by the Sam Pitroda-led expert committee for examining the Government-Prasar Bharati ties, its financing, aspects related to content, presentation and other issues.

“The working groups would submit a white paper on 11 subjects within 30 to 60 days,” Pitroda told reporters here after the first meeting of the expert committee on Prasar Bharati.

A Web site will be created where people can also make suggestions, he added.

Among the groups that the committee has constituted, one would work on aspects related to the Prasar Bharati-government relationship.

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The second working group that has been set up today would look into matters related to technology. Officials said it had been felt that the national broadcaster had often been unable to keep pace with latest developments.

Three other groups constituted would look into matters related to finance, business development and organisation and human resource issues. The sixth group would examine programming and content-related issues.

Experts in one of the working group would brainstorm on the policy related to archives of Doordarshan and All India Radio. Officials said Prasar Bharati is sitting on a goldmine of archival material and there was a need to bring the archival management to international level.

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