

## Prasar Bharati Parivar

*Dedicated to all, who contributed to make Prasar Bharati of today. We want to share and celebrate our precious moments, small happinesses and thoughts & come closer. Do mail at pbparivar@gmail.com - text and pictures of what new you, your family or yr. friends have done, any social news, results/ employment/marriage of kids, retirements at, transfer, joining, innovative work, program, technology.....But No politiking, No criticisms, No Controversies please. we will wait for yr mail.....*

### **Prasar Bharati "India's Public Service Broadcaster"**

FRIDAY, OCTOBER 18, 2013

Bringing up an an elephant to dance takes time - CEO's interview to Civil Society;



**F**or someone who has clocked 60 and spent most of those years in the Government of India's bureaucracy, Jawhar Sircar packs surprisingly high levels of energy and purpose. It is a little before eight in the evening when we start talking and he remains in full flow till well past nine. People say he likes to talk. That is no doubt true, but our sense is he is seriously hooked to the idea of being an effective CEO and turning Prasar Bharati into a credible public broadcaster.....