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President Pranab Mukherjee launches first cross-border radio service

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[Indrajit Kundu](#) | Posted by Liu Chuen Chen

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President Pranab Mukherjee today launched a new radio channel "Akashvani Maitree" for the All India Radio (AIR) in Kolkata. The channel is a first of its kind cross-border radio service by AIR dedicated to Bengali listeners across the border in Bangladesh.

With an aim to strengthen India's bilateral ties with Bangladesh, the new channel will air content for 16 hours daily for Bengali listeners across India and Bangladesh. It will be a unique platform for participatory content creation. Thus, content will be shared between Akashvani Maitree and Bangladesh Betar.



Akashvani Maitree will be broadcast in India and Bangladesh on 594 KHz for 16 hours daily.

06:00 AM to 02:30 PM
03:30 PM to 11:00 PM

Live stream of Maitree Channel is available at AIR World service: airworldservice.org

Inaugurating the new facility, President Mukherjee highlighted the common culture and tradition that binds people on both sides of the border.

"India always attaches highest importance to bilateral relations with Bangladesh because of our shared history, heritage, culture, language, physical proximity," he said.

The new channel will be broadcasted from a state-of-the-art brand new high power 1000Kw DRM transmitter installed at Chinsurah in West Bengal's Hooghly district and will cover the whole of Bangladesh through medium wave.

West Bengal Governor Kesari Nath Tripathi and Prasar Bharati CEO Jawhar Sircar were also present at the event.

Listeners can tune in to Akashvani Maitree on 594kHz frequency, while it will be also be available globally through the website and a mobile application.