

Prasar Bharati Parivar

Prasar Bharati
"India's Public Service Broadcaster"

THURSDAY, JULY 9, 2015

Steps taken to recruit youth from NE region under
Prasar Bharti: CEO



Chief Executive Officer of the Prasar Bharti Jawhar Sircar said that steps have been taken to create a North Eastern Cadre to recruit youths from the region under Prasar Bharti. Attending a zonal meeting of Doordarshan Kendras of North East Region in Guwahati today, Mr. Sircar stressed on the use of social media to reach out to the younger generation of the country.

Mr. Sircar said that in a bid to highlight the North East, programs made in this region will be dubbed and telecast in other languages. Member (Personnel) of Prasar Bharti S C Panda also said that people from North East will be recruited in various posts from this region.

He said that special programs will be made based on North Eastern region. Director General of Doordarshan C Lalrosanga along with other senior officials also attended the meeting.