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Ministry of Information & Broadcasting Convenes First Ever Twitter Conference on Community Radio

The Ministry of Information and Broadcasting today convened its first ever Live Twitter Conference on the theme "Community Radio: Road Travelled & Way Forward". The live conference was chaired by Secretary, I&B, Shri Uday Kumar Varma, who responded to the questions/queries. Senior officials of the Ministry were also present on the occasion.

The Live Conference scheduled for half an hour went on for over an hour and more than 200 questions were received on different aspects of the Community Radio programme. Secretary, Ministry of I&B responded to nearly 45 such questions. The questions related to spectrum fee waiver, licensing, sustainability of the Community Radio Model and career prospects.

Speaking on the occasion, Sh. Varma said that the Ministry would continue to do such exercises on other issues in the near future. The Conference had provided the Ministry the medium to understand the perception of the people in the social media space. As the intervention was innovative, it also provided a platform to make the citizens aware of the key policies and programmes of the Government. The initiative also ensured that the awareness regarding the key policy interventions such as Community Radio reached the people in a form and language understood by them.

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